Rep Order# 6851232 **Ver**# 1 **Status** New **Traffic Order**# 6851232 **EC'd** Yes

51232 **Printed:** 09/11/2012 8:48 AM **Last Received:** 09/11/2012 8:06 AM

Showing Buylines: All Lines

Station KTNV-TV LAS VEGAS, NV

Advertiser ().DEM. CNG. CMP COMM.

Product D.C.C.C. **Estimate#** 1577

Buyer Katie Keuleman

Phone# Fax# Agency () GREAT AMERICAN MEDIA

3050 K ST NW WASHINGTON, DC 20007

Agency C/P1/P2/E 11/14/1577

Flight Dates 09/11/2012 - 09/17/2012

Hiatus Weeks

Rep Firm

Sales Office () PHILADELPHIA Salesperson () ANJIE BRADY

1 of 3

Salesperson Phone# 215-567-6005 **Salesperson FAX**# 215-567-5938

--- CONTRACT COMMENT ---

CLIENT: DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE SC=*

--- REMARKS ---

THIS IS A NEW ISSUE ORDER CONTRACT TOTAL IS \$19,275

PLS CONFIRM ASAP

THANKS ANJIE FOR ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	 W-F	5A-530A	5AM NEWS	:30	\$450.00	09/12-09/14	1	1	1	\$450.00	
	2	M	6A-7A	6AM NEWS	:30	\$750.00	09/17-09/17	1	1	1	\$750.00	
	3	W-F	7A-9A	GOOD MORNING AMERICA	:30	\$750.00	09/12-09/14	1	1	1	\$750.00	
	5	SA	5A-6A	SATURDAY 5AM NEWS	:30	\$450.00	09/15-09/15	1	1	1	\$450.00	
	6	SA	7A-8A	SATURDAY G.M.A.	:30	\$850.00	09/15-09/15	1	1	1	\$850.00	
	7	SA	8A-9A	SATURDAY 8AM NEWS	:30	\$750.00	09/15-09/15	1	1	1	\$750.00	
	8	SU	5A-6A	SUNDAY 5AM NEWS	:30	\$450.00	09/16-09/16	1	1	1	\$450.00	
	9	SU	8A-9A	SUNDAY 8AM NEWS	:30	\$750.00	09/16-09/16	1	1	1	\$750.00	
	10	М	10A-11A	THE VIEW	:30	\$1,000.00	09/17-09/17	1	1	1	\$1,000.00	
	11	W-F	11A-12P	MIDDAY NEWS	:30	\$650.00	09/12-09/14	1	1	1	\$650.00	
	12	W-F	12P-1P	THE CHEW	:30	\$850.00	09/12-09/14	1	1	1	\$850.00	

EC u Tes					Showing Buylines: All Lines								
Station K Advertiser Product Estimate# Buyer Phone# Fax#		CTNV-TV LAS VEGAS, NV ().DEM. CNG. CMP COMM. D.C.C.C.			Agency () GREAT AMERICAN MEDIA 3050 K ST NW WASHINGTON, DC 20007 Agency C/P1/P2/E 11/14/1577			Rep Firm Sales Office () PHILADELPHIA Salesperson () ANJIE BRADY					
		Katie Keuleman		Flight Dates Hiatus Weeks	s 09/11/2012 - 09/17/2012			Salesperson Phone# Salesperson FAX#		215-567-6005 215-567-5938			
LT	Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	13	M	330P-4P	AFTERNOON NEWS		:30	\$500.00	09/17-09/17	1	1	1	\$500.00	
	14	W-F	5P-530P	5PM NEWS		:30	\$900.00	09/12-09/14	1	1	1	\$900.00	
	15	W-F	6P-630P	6PM NEWS		:30	\$1,000.00	09/12-09/14	1	1	1	\$1,000.00	
	16	SA	6P-630P	SATURDAY 6PM NEWS		:30	\$800.00	09/15-09/15	1	1	1	\$800.00	
	17	SU	6P-7P	SUNDAY 6PM NEWS		:30	\$850.00	09/16-09/16	1	1	1	\$850.00	
	18	W-F	7P-730P	ACCESS HOLLYWOOD		:30	\$850.00	09/12-09/14	1	1	1	\$850.00	
	19	М	730P-8P	MILLIONAIRE		:30	\$850.00	09/17-09/17	1	1	1	\$850.00	
	21	W-F	11P-1135F	P LATE NEWS		:30	\$1,750.00	09/12-09/14	1	1	1	\$1,750.00	
	22	SA	11P-1135F	P SATURDAY LATE NEWS		:30	\$1,250.00	09/15-09/15	1	1	1	\$1,250.00	
	23	М	11A-12P	MIDDAY NEWS		:30	\$650.00	09/17-09/17	1	1	1	\$650.00	
	24	М	5P-530P	5PM NEWS		:30	\$900.00	09/17-09/17	1	1	1	\$900.00	
	25	М	6P-630P	6PM NEWS		:30	\$1,000.00	09/17-09/17	1	1	1	\$1,000.00	
									_	_	_		

:30

\$275.00

09/12-09/14

Printed:

Last Received:

09/11/2012 8:48 AM

09/11/2012 8:06 AM

2 of 3

\$275.00

Traffic Order# 6851232

---REPORT TOTALS---

26

Rep Order# EC'd Yes 6851232

Ver# 1 Status New

430A-459A AMERICA THIS MORNING

Report Totals: 24 / \$19,275.00

W-F

Rep Order# 6851232 Ver# 1 Status New Traffic Order# 6851232 **Printed:** 09/11/2012 8:48 AM EC'd Yes **Last Received:** 09/11/2012 8:06 AM **Showing Buylines:** All Lines KTNV-TV LAS VEGAS, NV) GREAT AMERICAN MEDIA Rep Firm Station Agency Advertiser () .DEM. CNG. CMP COMM. 3050 K ST NW Sales Office () PHILADELPHIA WASHINGTON, DC 20007 **Product** D.C.C.C. Salesperson () ANJIE BRADY Agency C/P1/P2/E Estimate# 1577 11/14/1577 **Buyer** Katie Keuleman Flight Dates 09/11/2012 - 09/17/2012 Salesperson Phone# 215-567-6005 **Hiatus Weeks** Phone# Salesperson FAX# 215-567-5938 Fax# Sep 12: 24 / \$19,275.00 Sales Totals: 24 / \$19,275.00 Station Totals: 24 / \$19,275.00 Lines not sent/rcld/rtrn: 0 / \$0.00 ---COMPETITIVE---Market Totals \$96,375 KBLR 0 % KLAS 25% KSNV 28% KTNV 20% KVCW 3% KVMY 2% KVVU 21% --- COMPETITIVE COMMENTS---COMPETITIVE IS ESTIMATED

3 of 3

KTUD

1%

Books JUL11, EJUL12

RA35+ Demos

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---

CASH IN ADVANCE